



The Flinders
Ranges Council

MEDIA RELEASE

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QUORN SILO LIGHT SHOW GETS SILVER IN MAJOR ARTS AWARD 2020 AUSTRALIAN STREET ART AWARDS

IMAGE

Quorn, Flinders Ranges South Australia February 2020 – the Quorn Silo Light Show projecting images onto the Viterra Silo situated in the Railway Precinct.

The Flinders Ranges Council is thrilled to have received Silver in the 2020 Australian Street Art Awards under the Best Mega Mural category for the Quorn Silo Art.

Mayor Greg Flint said that receiving Silver in this prestigious award recognises the commitment that Council and has put into supporting the project.

“Council submitted the project under Round 1 of the Drought Communities Programme and was thrilled to have been successful to enable the project to be driven forward. Local company Illuminart was engaged to work with the local community to pull together the digital storytelling aspects. The Silo Art is a great showcase for Quorn and the wider region and has attracted the national spotlight through this award nomination.”

The innovative show uses outdoor art to transform the street scape and brings local stories to life each evening using the dual-tower Quorn silos as an expansive canvas, giving visitors access to a free educational experience that is both visually beautiful and respectful of the local heritage.

“Being a runner-up in the Best Mega Mural category further cements Quorn as a bucket list destination for visitors who love to seek out art experiences.”

According to the Australia Council for the Arts’ Domestic Art Tourism: Connecting the Country 2020 Report, arts tourists from within Australia are high value visitors – they stay 42.8% longer and spend 55.9% more when travelling than domestic tourists overall.

“There is no doubt that the Quorn Silo Art is a major tourism drawcard and complements and promotes other attractions such as the Pichi Richi Railway. We were up against some other first-class projects and we congratulate those on their win and are excited to have been recognised.”

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